

## Make an Impression on Conservation: Partner with Zoo Miami

Zoo Miami is one of the most prominent zoos in the country and is dedicated to conservation, education, and research. The zoo is home to over 2,500 animals from more than 400 species, many of which are threatened or endangered in the wild. To continue providing excellent care and supporting environmental education, Zoo Miami offers a unique opportunity for individuals and organizations to sponsor a habitat.

# Habitat sponsorship provides several benefits, including:

**Enhance your brand image:** Unique visibility with signage at animal habitats and the Zoo Miami website

**Expand your audience:** Position your name in front of over 1 million guests a year

**Support conservation efforts:** A portion of your donation will go directly to support conservation of endangered species and their habitats



### **Available Habitats**

Habitat sponsorships are available for most species at Zoo Miami. Habitats are grouped by size, visibility, popularity, and estimated traffic. If you do not see your habitat listed below, please inquire with the Development Team at Zoo Miami Foundation by contacting partners@zoomiami.org or (305) 255-5551 for more information.

#### Platinum | \$25,000

African Elephant
African Lion
American Crocodile
Asian Elephant
Giraffe
Jaguar
North American River Otter
Orangutan & White-Cheeked Gibbon
Sumatran Tiger
Western Lowland Gorilla



African Painted Dog
American Flamingo
Clouded Leopard
Harpy Eagle
Koala
Matschie's Tree Kangaroo
Meerkat
Pygmy Hippo
Siamang
Sloth Bear

#### Silver | \$5,000

Bactrian Camel
Banteng
Burrowing Owl
Giant Anteater
Giant Eland
Grey Fox
Howler Monkey & Golden Lion Tamarin
Malayan Tapir
Warthog
Wombat

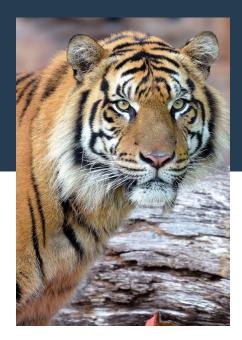






### Sponsorship Levels & Benefits

All sponsorships include custom signage at the habitat of your choice and listing on Zoo Miami's Community Partner web-page. Organizations may sponsor a habitat for a one-year term. Multi-year agreements may be available for select habitats.



Platinum | \$25,000

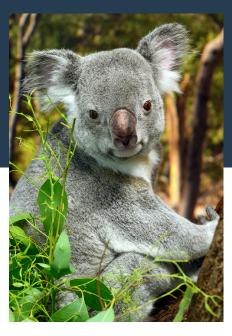
Company/individual name or logo on sign at habitat

Company/individual name or logo on Community Partners webpage with click-through link

Company/individual name or logo on digital zoo map

Two (2) collaborative posts on the Zoo's social media channels (200K+ reach) + Recognition on social media & newsletter stories for selected species

50 one-day admission tickets to Zoo Miami



Gold | \$15,000

Company/individual name or logo on sign at habitat

Company/individual name or logo on Community Partners webpage with click-through link

Two (2) collaborative posts on the Zoo's social media channels (200K+ reach) + Recognition on social

media & newsletter stories for selected species

25 one-day admission tickets to Zoo Miami



Silver | \$5,000

Company/individual name or logo on sign at habitat

Company/individual name or logo on Community Partners webpage with click-through link

One (1) collaborative post on the Zoo's social media channels (200K+ reach)

10 one-day admission tickets to Zoo Miami

